

Jason Eunchan Kim

PRODUCT DESIGNER

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646.764.6981

New York, New York

Experience

Product Designer | Well Digital

New York City, New York | Apr 2024 – Present

- Leading the end-to-end overhaul of Well's design system, building a scalable, WCAG AA-compliant component library across web, iOS, and Android platforms.
- Designed and maintained 20+ reusable components, increasing development speed and reducing cross-platform inconsistencies by 25%.
- Collaborated across Product, Engineering, and QA to drive localization efforts for global launch, ensuring inclusive UX for international users.
- Facilitated design workshops to align stakeholders on Figma workflows and systemic thinking, introducing design tokenization and advanced tooling practices to level up team capabilities, resulting in improved cross-functional collaboration and a 30% reduction in design-to-dev handoff time.
- Leading design efforts for the MyHealth feature—a wellness health-tracking tool powered by connected device data aggregation, AI-driven insights, and rich data visualizations

Product Designer | Aither

New York City, New York | Sep 2022 – Dec 2022

- Audited and redesigned a financial analytics dashboard for a B2B fintech platform, increasing retention by 15% through improved information architecture and interaction design.
- Supported the development of a neobank's multi-currency product interface, focusing on performance, readability, and data integrity.
- Collaborated in Agile sprints with PMs and engineers to deliver on short turnaround cycles.

Product Designer | Selma Digital (Formerly Cue Studio)

New York City, New York | Jun 2022 – Sep 2022

- Revamped the reporting experience for a SaaS fintech platform used by over 5,000 professionals managing \$750B+ in assets, resulting in a 20% DAU lift.
- Designed and shipped an advanced file management system that reduced custom document creation time and improved NPS scores.
- Led design and development of a new marketing site to boost inbound conversion and visibility via CMS integration (WordPress)

Freelance | Product Designer

New York City, New York | Jan 2023 – Apr 2024

- Designed a self-serve SaaS dashboard for an enterprise ed-tech platform, resolving critical usability issues and projected to raise CSAT from 75% to 90%.
- Created an MVP for a Web3 tax compliance startup, delivering a design system, brand identity, and high-conversion landing page—helping secure \$1.6M in pre-seed funding.

Background

Bachelor of Fine Arts, Furniture Design – Rhode Island School of Design

Deans Honor List 2017-2021

Providence, Rhode Island | 2017-2021

Awards

NY Product Design Awards 2024 Silver Winner

YCharts PDF Report Builder

Skills

Design and Craft

Accessibility (WCAG), Agile & Kanban, Cross-Functional Collaboration, Design Strategy, Design Systems, Human-Centered Design, Interaction Design, Product Thinking, Rapid Prototyping, SaaS, Stakeholder Alignment, User Experience (UX), User Interface Design (UI)

Tools

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Claude, Cursor, Figma, Framer, Gemini, Replit, Rhino 7, Webflow, WordPress

Product / Project Management

Atlassian (Jira and Confluence), Slack, Notion

Research

User interviews, Usability testings, Persona hypothesis, Competitor analysis,